

We invite you to pledge your commitment to creating a community FREE from sexual violence...

## BECOME A WALK A MILE SPONSOR!



# OUR VOICE

Victims • Outreach • Intervention • Counseling • Education

Dear local business owner/community partner,

As a local business owner, you hold a very unique position in our community. **You have the power to affect change EVERY DAY**, with every single decision you make. With the recent media attention concerning the owners of Waking Life coffee, we have witnessed how some decisions can truly have a devastating impact on our community. The truth is, though, that the circumstances surrounding the Waking Life story are not uncommon. Even in our serene mountain home, there is still a culture of inequality and misogyny that perpetuates rape culture and sexual violence. We ask you to use YOUR power to **help create a culture of responsibility and respect** by supporting the work of Our VOICE.

You are likely already aware that Our VOICE serves primary and secondary victims of rape, sexual assault and childhood sexual abuse through court advocacy and counseling services. But did you know that Our VOICE also does a tremendous amount of prevention work in our community? Last year, Our VOICE's Prevention Educators educated 1,078 middle and high-school students in our Dating and Communication curriculum and 2,208 students in our Teen Tech Safety curriculum. Also, Our VOICE conducts sexual harassment workshops for local businesses and Bar Outreach training for local restaurants and bars, empowering bar tenders to help put an end to alcohol and drug facilitated rape.

Walk a Mile Asheville, Our VOICE's top fundraiser, becomes even more important in light of this recent media blitz. Walk a Mile creates an opportunity for **EVERYONE in our community** to show their support for survivors of sexual violence by walking a mile through downtown Asheville in the shoes of another. The 7<sup>th</sup> Annual Walk a Mile Asheville will take place on Saturday, May 7<sup>th</sup>, 2016. Voted as one of the top three fundraising events for the past two years in a row by the Mountain Xpress Best of WNC, Walk a Mile creates a fun, positive atmosphere for talking about a very serious issue. We invite you to become a part of this ongoing conversation by becoming a Walk a Mile sponsor. See the attached documents for details about sponsorship level opportunities.

Our VOICE is committed to creating **a community free from sexual violence**. Join us in this commitment. Show your support by becoming a Walk a Mile sponsor today! Please contact Emily Balcken, at [walk@ourvoicenc.org](mailto:walk@ourvoicenc.org), or 279-3555, with questions or commitments. We ask that all sponsorships be confirmed by February 28<sup>th</sup>, 2016.

Sincerely,



Angelica Wind  
Executive Director

Emily Balcken  
Walk a Mile Committee Chair

## BOARD OF DIRECTORS

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Executive Director*

44 Merrimon Ave Suite 1  
Asheville, NC 28801

Business: (828) 252-0562 Fax: (828) 252-8601  
24-hour crisis line: (828) 255-7576

# 2016 WALK A MILE ASHEVILLE

## SPONSORSHIP LEVELS

### STILETTO PRESENTING SPONSOR (\$5,000)

- Top billing on billboards, posters, press releases, website and t-shirt
- Recognition on host radio station as presenting sponsor
- Representative speech from the stage prior to the event to an anticipated crowd of 600+ people
- Recognition in Our VOICE quarterly newsletter and annual report with a distribution of over 1000
- Table set-up at the Walk a Mile event on May 7<sup>th</sup>, 2016
- Walk registration for 10 participants

### WINGTIP SPONSOR (\$2,500)

- Secondary billing on billboards, posters, press releases, website and t-shirt
- Recognition on host radio station
- Recognition from stage prior to the event to an anticipated crowd of 600+ people
- Recognition in Our VOICE quarterly newsletter and annual report with a distribution of over 1000
- Table set-up at the Walk a Mile event
- Walk registration for 8 participants

### SNEAKER SPONSOR (\$1,000)

- Billing on posters, website and t-shirt
- Recognition from stage prior to the event to an anticipated crowd of 600+ people
- Recognition in Our VOICE quarterly newsletter and annual report with a distribution of over 1000
- Table set-up at the event
- Walk registration for 4 participants

### SANDAL SPONSOR (\$500)

- Billing on website and t-shirt
- Recognition from stage prior to the event
- Recognition in Our VOICE quarterly newsletter and annual report
- Walk registration for 2 participants

### HOW DOES YOUR SPONSORSHIP MAKE AN IMPACT?

**\$5,000 provides 100 hours of counseling for survivors of sexual violence.** Our VOICE counseling services are provided by masters-level counselors who work one-on-one and in groups with victims of sexual abuse as well as their loved ones. We offer a series of no-cost counseling sessions utilizing a variety of therapy methods to help survivors on their personal road to recovery and healing.

**\$2,500 provides emergency clothing for 250 victims met at the hospital.** Individuals are required to relinquish their clothing as forensic evidence when a "rape kit" is collected. Our VOICE offers 24/7 hospital accompaniment and provides survivors with warm comfortable clothing, toiletries, and a recovery booklet. This can make a world of difference to someone that has just experienced trauma.

**\$1,000 provides training and materials for 48 victim advocate volunteers.** These volunteers provide 24/7 crisis assistance to individuals affected by sexual violence. Volunteers take crisis phone calls, meet victims of sexual violence at the hospital, and conduct outreach and education in the community.

**\$500 covers the cost for 5 at-risk girls in Climbing Toward Confidence.** This 10-week sexual violence prevention, and empowerment, program matches girls ages 12-14 with a female mentor aiming to instill confidence and positive self-identity through workshops and rock climbing instruction.

**YES, I WANT TO BE A 2016  
WALK A MILE ASHEVILLE SPONSOR!**

**(TO LET THE COMMUNITY KNOW THAT I STAND WITH OUR VOICE)**

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Sponsorship Amount: \$5,000 \$2,500 \$1,000 \$500 Other \_\_\_\_\_

Please check all that apply:

- \_\_\_\_\_ I will provide a logo in hi-res format to be included in the following:
- Walk a Mile Asheville Billboard (Stiletto and Wingtip Sponsors)
  - Walk Mile Asheville Posters
  - Walk a Mile Asheville Website
  - Walk a Mile Asheville T-shirts

\_\_\_\_\_ I plan to have a team from my business participate in Walk a Mile Asheville.

\_\_\_\_\_ I will provide a table for my business during the Walk a Mile Asheville (Stiletto, Wingtip and Sneaker Sponsors).

\_\_\_\_\_ My check made out to Our VOICE is enclosed.

\_\_\_\_\_ Please send me an invoice.

\_\_\_\_\_ I am interested in more information about Our VOICE and additional ways my business may be involved with Walk a Mile Asheville.

**PLEASE RETURN ALL SPONSORSHIP FORMS BY FEBRUARY 28<sup>TH</sup>, 2016.**



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44 Merrimon Avenue, Asheville, NC 28801

Phone: 828.252.0562 Fax: 828.252.8601 Email: Walk@Ourvoicenc.org