

BREAK

THE SILENCE

Speaker Series

OUR VOICE

OURVOICENC.org
office: 828.252.0562
24/7 crisis line: 828.255.7576

Thank you to the following sponsors of the
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Amber Tamblyn

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Dear Community Partner,

Our VOICE, Buncombe County's rape crisis and prevention center, is excited to **host Chanel Miller for our 2021 Break the Silence Speaker Series**. She is a New York Times best selling author of Know My Name, A Memoir and artist based in San Francisco and New York. Ms. Miller began her journey as Emily Doe after being sexually assaulted on Stanford's campus and she has bravely sparked national debate around the treatment of survivors by college campuses and court systems.



As an ally in the anti-sexual violence movement and as someone who cares deeply for our community, we invite you to become a sponsor of this event.

This year's event will be held on Thursday, March 11th, 2021 and we hope that you will join us to support this powerful voice in Asheville. During this time of uncertainty, due to the Covid pandemic, we are unsure about whether our event will be a combination of in-person and virtual, or 100% virtual. Either way, we are excited to offer many sponsorship opportunities that utilize technology and other forms of media. In addition, we would be open to any suggestions you might have for promotion of your business.

In this packet you will find specifics about the event, virtual and/or hybrid, as well as information about Chanel Miller, and various sponsorship opportunities. **Please review the information** and contact us with any questions or ideas. We will follow up with you in the coming weeks. Join us as a sponsor and partner in our mission to end sexual violence and break the silence. With your support, **we can turn this moment into a movement** in our community and beyond. We are stronger together.

Sincerely,

Angelica Wind
Executive Director

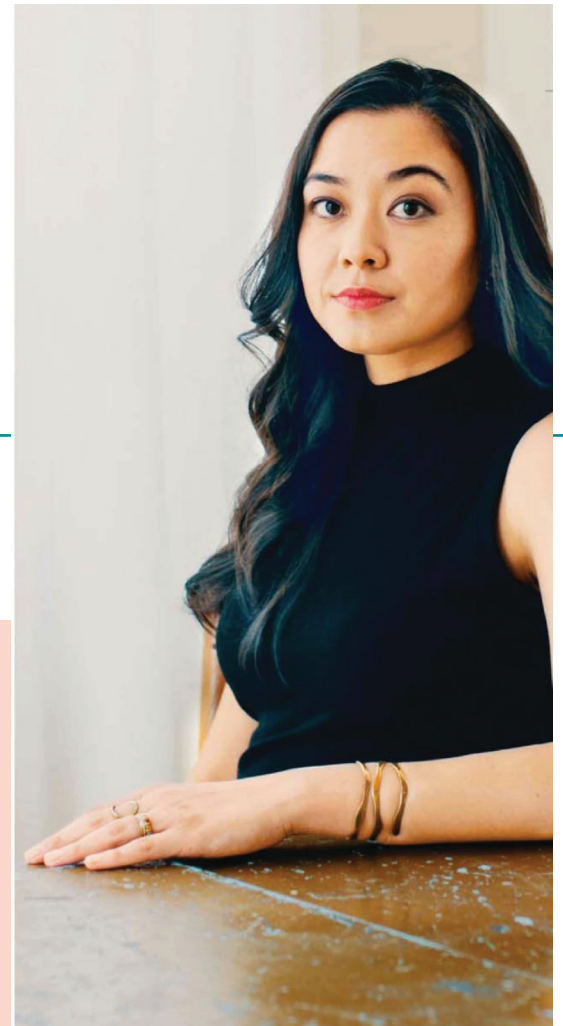
Jennifer Bock
Director of Development

Our VOICE Presents the
BREAK THE SILENCE SPEAKER SERIES:
Chanel Miller
March 11, 2021

CHANEL MILLER was known to the world as Emily Doe when she stunned millions with a letter. Brock Turner had been sentenced to just six months in county jail after he was found sexually assaulting her on Stanford's campus. Her victim impact statement was posted on BuzzFeed, where it instantly went viral – viewed by eleven million people within four days, it was translated globally and read on the floor of Congress; it inspired changes in California law and the recall of the judge in the case. Thousands wrote to say that she had given them the courage to share their own experiences of assault for the first time.

Now she reclaims her identity to tell her story of trauma, transcendence, and the power of words. It was the perfect case, in many ways – there were eyewitnesses, Turner ran away, physical evidence was immediately secured. But her struggles with isolation and shame during the aftermath and the trial reveal the oppression victims face in even the best-case scenarios. Her story illuminates a culture biased to protect perpetrators, indicts a criminal justice system designed to fail the most vulnerable, and, ultimately, shines with the courage required to move through suffering and live a full and beautiful life.

Know My Name will forever transform the way we think about sexual assault, challenging our beliefs about what is acceptable and speaking truth about the tumultuous reality of healing. It also introduces readers to an extraordinary writer, one whose words have already changed our world. Entwining pain, resilience, and humor, this memoir will stand as a modern classic.



2021 Break the Silence Sponsorship Opportunities

Presenting Sponsor (\$10,000)

- Your business and logo prominently featured as the presenting sponsor in all marketing materials, including event poster, print ads, promotional items, slide-show and social media, including virtual Spotlight video
- Featured banner on registration page and waiting room page of virtual platform
- Your logo and a link to your website on the Our VOICE website homepage
- Featured story in the Our VOICE e-news and blog
- Full-page ad in event program
- 30 second ad placed before speaker begins on virtual platform
- Opportunity to place promotional item at each seat or in virtual swag bag delivered via email
- 8 complimentary tickets to the event *
- Be present on stage for public acknowledgment *
- Opportunity to welcome guests to the event from the stage *

2021 Sponsorship Opportunities (continued from previous page)

Hero of Resilience (\$7,500)

- Your business and logo featured in all marketing materials, including event poster, print ads, promotional items, slide-show and social media, including virtual Spotlight video
- Featured banner in rotation in waiting room
- Your logo and a link to your website on the Our VOICE website homepage
- Your logo on virtual platform registration page
- Full-page ad in event program
- Opportunity to place promotional item at each seat or in virtual swag bag delivered via email
- 6 complimentary tickets to the event *
- Acknowledgment from podium and throughout the event *

Champion of Hope (\$5,000)

- Your logo will be included in marketing materials including event poster, print ads, promotional items, slide show, and social media, including virtual Spotlight video
- Your logo on virtual platform registration page
- A half-page ad in the event program
- Opportunity to place promotional item at each seat or in virtual swag bag delivered via email
- 4 complimentary tickets to the event *
- Acknowledgment from the podium *

Silence Breaker (\$2,500)

- Your logo will be included in select print ads, promotional items and social media
- Recognition and business logo in slide-show or on virtual platform
- Quarter-page ad in the event program
- Opportunity to place promotional item at each seat or in virtual swag bag delivered via email
- 2 complimentary tickets to the event *

Advocate (\$1,000)

- Recognition in select promotional items and social media and on virtual platform
- Opportunity to place promotional item at each seat or in virtual swag bag delivered via email
- Recognition in event program and slide-show or on virtual platform
- 2 complimentary tickets to the event *

Ally (\$500)

- Recognition in select promotional items and social media and on virtual platform
- Recognition in event program and slide-show or on virtual platform
- 2 complimentary tickets to the event *

Proceeds from this event support:

- Free counseling services for survivors
- Prevention education for every high school & middle school student in Buncombe County
- Access for survivors to forensic examination kits and supplies at the hospital
- Training for crisis response volunteers to answer the 24/7 crisis hotline

*** With the uncertainty of Covid-19 as well as changing state and local regulations, these particular benefits may need to be altered to reflect an all virtual event. In that case, Our VOICE will work to ensure the greatest recognition possible.**

Please contact Our VOICE Director of Development, Jennifer Bock at 828-775-6069 or jenniferb@ourvoicenc.org for more information about sponsorship opportunities.

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THE SILENCE Speaker Series

Commitment Form

Yes, I want to help Our VOICE bring Chanel Miller to Asheville!

Sponsorship Level: *

- Presenting Sponsor (\$10,000)
- Hero of Resilience (\$7,500)
- Champion of Hope (\$5,000)
- Silence Breaker (\$2,500)
- Advocate (\$1,000)
- Ally (\$500)

**Our sponsorship commitment form is available online and can be completed digitally!
Please visit ourvoicenc.org/sponsor2021 to fill out the form online and upload your logo**

Company/organization/individual name
(please indicate exactly how you would like to be listed):

Contact name: _____
Address: _____
Phone: _____ Email: _____
Website: _____
Social media handles: _____

Please mail form to:
Our VOICE
Attention: Jennifer Bock
PO Box 1114
Asheville, NC 28802

Or email to jenniferb@ourvoicenc.org

Please email logo (vector or high resolution PNG) to heatherm@ourvoicenc.org

* With the uncertainty of Covid-19 as well as changing state and local regulations, these particular benefits may need to be altered to reflect an all virtual event. In that case, Our VOICE will work to ensure the greatest recognition possible.

All contributions are tax-deductible. Our VOICE tax ID: 58-1491531

"We don't fight for our own happy endings. We fight for accountability.
We fight to establish precedent. We fight because we pray we'll be the last ones to
feel this kind of pain." – **Chanel Miller**