Dear Community Ally,

Our VOICE, Buncombe County’s rape crisis and prevention center, is excited to host Tarana Burke for our “Break the Silence Speaker Series: Me Too Movement Founder Tarana Burke.” Her movement has inspired survivors of sexual violence from all over the world to find pathways to healing.

As an ally in the anti-sexual violence movement and as someone who cares deeply for our community, we invite you to become a sponsor of this event.

From her perspective as a survivor and a silence-breaker, Tarana will talk about what it takes to turn a moment into a movement and will inspire us to take action to create a community free from sexual violence.

In this packet you will find specifics about the event, information about Tarana Burke, and sponsorship opportunities, including an opportunity to be a Champagne Reception Sponsor. Please review the information and contact us with any questions. We will follow up with you soon.

Join us as a sponsor and partner in our mission to end sexual violence and break the silence. With your support we can turn this moment into a movement in our community and beyond.

Sincerely,

Angelica Reza Wind
Our VOICE Executive Director
Our VOICE Presents the

BREAK THE SILENCE SPEAKER SERIES:
Me Too Movement Founder Tarana Burke
March 14, 2019

Renaissance Asheville Hotel
31 Woodfin Street, Asheville

Networking and cocktails: 5 p.m.–5:45 p.m.
Program begins: 6 p.m.
Champagne reception immediately following event

Tarana Burke has started a revolution in 2006 when she first used the phrase Me Too in reference to her own sexual assault. More than 10 years later the Me Too Movement transformed into the viral #MeToo hashtag. Tarana was named a 2017 Time Magazine Person of the Year for her role in breaking the silence around sexual violence.

The #metoo hashtag campaign has generated more than 13 million Facebook posts and tweets, emerging as a rallying cry for people everywhere who have survived sexual assault and sexual harassment.

Tarana Burke began the movement with young black women and girls from low-wealth communities for whom she developed a culturally informed curriculum to discuss sexual violence. Tarana works under the banner of the movement, which is housed at the Brooklyn-based Girls for Gender Equity organization, where she serves as senior director.
# Sponsorship Opportunities

## Presenting Sponsor ($10,000) - Exclusive
- Your business and logo featured as the presenting sponsor in all marketing materials, including event poster, print ads, promotional items, slideshow and social media.
- Your logo on the Our VOICE website homepage with a link to your website.
- Featured story in the Our VOICE e-news and blog.
- Full-page ad in event program.
- 6 complimentary tickets to the event and Champagne Reception.
- Stand on stage for public acknowledgment.
- Opportunity to welcome guests to the event.
- Opportunity to place promotional “swag” item at each seat.

## Champagne Reception Sponsor ($7,500)
- Your business and logo featured as the champagne reception sponsor in all marketing materials, including event poster, print ads, promotional items, slideshow and social media.
- 6 complimentary tickets to the event and Champagne Reception.
- Acknowledgement from the podium and during reception.
- A half-page ad in the event program.

## Champion of Hope ($5,000)
- Your logo will be included in marketing materials including event poster, print ads, promotional items and social media.
- 4 complimentary tickets to the event and Champagne Reception.
- Acknowledgment from the podium.
- A quarter-page ad in the event program.

## Silence Breaker ($2,500)
- Your logo will be included in select print ads, promotional items and social media.
- 2 complimentary tickets to the event and reception.
- Recognition and business logo in event program and slideshow.

## Advocate ($1,000)
- Your logo will be included in select promotional items and social media.
- 2 complimentary tickets to the event and reception.
- Written recognition in event program and slideshow.

## Proceeds from this event support:
- Free counseling services for survivors.
- Prevention education for every high school and middle school student in Buncombe County.
- Access for survivors to rape kits and supplies at the hospital.
- Training for crisis response volunteers to answer the 24/7 crisis hotline.

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Please contact Our VOICE Development Coordinator Aiyanna Sezak-Blatt for more information about sponsorship opportunities.

628-252-0562 ext. 102    aiyannasb@ourvoicenc.org
BREAK THE SILENCE Speaker Series Commitment Form

Yes, I want to help Our VOICE bring Tarana Burke to Asheville!

Sponsorship Level:

☐ Presenting Sponsor ($10,000)

☐ Champagne Reception Sponsor ($7,500)

☐ Champion of Hope ($5,000)

☐ Silence Breaker ($2,500)

☐ Advocate ($1,000)

Company/organization/individual name (please indicate exactly how you would like to be listed):

Contact name: __________________________________________
Address: ____________________________________________
Phone: ____________________ Email: ______________________
Website: ____________________ Social media handles: ____________

Please mail form to:
Our VOICE
Attention: Aiyanna Sezak-Blatt
PO Box 114
Asheville, NC 28802
Or email to aiyannasb@ourvoicenc.org

Please email logo (vector or high resolution PNG) to aiyannasb@ourvoicenc.org

All contributions are tax-deductible. Our VOICE tax ID: 58-1491531

“Please know that our work is never ending.
In fact it’s just beginning.”

– Tarana Burke